



## FOR IMMEDIATE RELEASE

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### **‘CHOWDOWN FOR CHARITY’ TO RAISE FUNDS FOR LUBBOCK CHARITIES**

*Barbecue cook-off fundraiser joins Red Raider Football Autograph Day on August 26;  
PlainsCapital’s Alan B. White realizes vision of unique event to benefit local organizations*

LUBBOCK, TX (**August 1, 2005**) – As a business leader and an individual, PlainsCapital Corporation chairman and CEO, Alan B. White, believes there is nothing more important than giving back to the community. And while he has consistently given both time and funds to numerous community organizations and Texas Tech University, his preference is to generate excitement that encourages others to contribute as well.

And the bigger – and more fun – the better.

That’s why he believes his idea to create the inaugural Lubbock ChowDown for Charity and combine it with the annual Red Raider Football Autograph Day, is a recipe for success.

“On Friday, Aug. 26, from 5-9 p.m. at Jones SBC Stadium, local organizations and businesses, the University, the media, and the people of Lubbock can come together with the common goal of supporting our community,” said White. “I want to thank the other presenting sponsors, Covenant Health Systems and the *Lubbock Avalanche-Journal*, as well as Texas Tech and Coach Leach, for helping bring this idea to life.”

### **THE CHOWDOWN**

The Lubbock ChowDown for Charity is a community barbecue cook-off designed to raise money for local charities including the United Way.

On Friday, Aug. 26, from 5-9 p.m., 20 cooking teams representing local community groups and businesses will converge in the Jones SBC Stadium’s east parking lot at 4<sup>th</sup> and University in a heated battle for the title “Best Barbecue.” Texas Tech Football Coach Mike Leach will serve as the cook-off’s Barbecue Boss (head judge), and the estimated 5,000 attendees will enjoy good food, live music by Bo Garza, a pep rally by the Texas Tech Cheerleaders and Pom Squad, and

other family-friendly entertainment and activities including bounce houses, a rock-climbing wall, a Cotton King's hockey rink, and face-painting.

Advance tickets to the ChowDown will be sold by participating charities and teams who are cooking on behalf of a charity. Tickets will also be sold at the door, benefiting the local chapter of the United Way. Prize money, totaling \$24,000, will benefit each winning team's charity. Award categories include:

Best Brisket: First Place \$4,000; Second Place \$2,000; Third Place \$1,000

Best Sausage: First Place \$4,000; Second Place \$2,000; Third Place \$1,000

Best Ribs: First Place \$4,000; Second Place \$2,000; Third Place \$1,000

Best Theme\*: First Place \$2,000; Second Place \$1,000

*\*judged on cooking area decoration and cooking team costumes*

ChowDown tickets are \$5 and available at the door, or in advance at any PlainsCapital Bank location or at the United Way. For more information call 795-7131.

## **THE AUTOGRAPHS**

At 7 p.m., the stadium doors open to let fans on the field where the entire Red Raider football team and coaching staff will be on-hand for autographs and photos. Free posters will be available or fans can bring their own memorabilia. There is no charge for admittance.

## **THE CHARITIES**

American Cancer Society  
American Diabetes Association  
Big Brother / Big Sisters  
Boys & Girls Club  
Children's Home of Lubbock  
Coach Leach Scholarship  
Contact Lubbock  
Guadalupe Parkway Neighborhood Association  
Lakeridge UMC Legacy Fund  
LRPSM Memorial  
LRPSM Memorial  
Lubbock Meals on Wheels  
My Father's House  
Special Olympics Texas  
The United Way  
Women's Protective Services

## **THE SPONSORS**

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**About PlainsCapital Corporation**

PlainsCapital Corporation is among the largest privately-held financial services companies in Texas, serving business centers and communities across the state. An integral part of this family of 10 companies, PlainsCapital Bank is the second-largest independent bank in Texas with over \$2.5 billion in assets. Offering a broad array of financial services including commercial and private banking, wealth management, trust, treasury management, capital equipment leasing, residential mortgage, title insurance and 1031 exchange services, PlainsCapital's 1,500 employees are empowered to deliver individualized solutions to ensure their clients' financial success. Find more information at [www.PlainsCapital.com](http://www.PlainsCapital.com).

**About Covenant Health System**

Covenant Health System is the region's largest health care institution, with more than 5,000 employees, 1,348 licensed beds and an active medical staff of approximately 600 physicians. Cornerstone hospitals include Covenant Medical Center, Covenant Medical Center - Lakeside, and Covenant Children's Hospital, all located in Lubbock. Other system hospitals include Covenant Hospital Levelland and Covenant Hospital Plainview.

**About *Lubbock Avalanche-Journal***

With a circulation of nearly 53,000, the *Lubbock Avalanche-Journal* is the leading print news source for residents of Lubbock, Texas. The paper's editorial mission is to inform local Lubbock citizens of what is going on in town and beyond, and to discuss issues that affect their lives. Call 806-762-8844 for more information or a trial subscription.

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